

Monday, February 8, 2010

Area Women Pledge Ongoing Fundraising Efforts to Haiti

Ashburn, Va.-The klieg lights have dimmed and the nation's attention has been diverted to other crisis, both domestically and internationally. And yet the Phenomenal Women's Alliance, Inc. (PWA) is keeping the focus on assisting their brothers and sisters in Haiti through their fourth annual awards luncheon.

Providing women the tools, resources, and support needed to succeed!

Each year, the organization seeks ways through community service projects to impact their community, the region and the nation. PWA founder and president, Vanessa W. Allen, knew immediately that this year's luncheon proceeds would go to aid those devastated in the earthquake that hit the tiny island

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two weeks ago. "As is often the case in covering major catastrophes, initially all eyes and efforts are targeted on providing assistance," said Allen. "But after the emotion and interest settles, the cameras, along with the world's attention, moves on. We recognized the community's and nation's efforts and our April 24 luncheon provides us the opportunity to extend the focus and our efforts on the disaster relief efforts." concluded Allen.

The annual leadership awards luncheon, the organization's signature fundraiser of the year, recognizes women who have made significant contributions to their fields and who demonstrate a commitment to building and strengthening the community through their efforts. The theme of the luncheon, *Breakthrough: "Embracing your Passion,"* encapsulates the mission and focus of PWA and its membership.

PWA will select from a number of respected charities, to support the Haitian relief efforts. The award ceremony and luncheon will be held Saturday, April 24, 2010 at the Westin Tysons Corner. Tickets are available on-line at the [PWA website](#). Click here for more information.

About PWA

PWA (Phenomenal Women's Alliance) is a diversified organization with an eye on the growing need for women to enhance their networking and leadership through cultivating their talents and building relationships. PWA is focused on empowerment and the advancement of women from all walks of life - building from the inside out. PWA encourages women to engage in a collaborative spirit that embraces partnership and alliance.

Vision

To be the beacon of light and hope for all women in pursuit of their passion and purpose.

Mission

PWA is dedicated to helping women expand their horizons, discover untapped talents, embrace new challenges and opportunities, and position themselves for advancement.

Purpose

To support and implement programs that foster the social, education and economic empowerment of women.

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